### Engagement Presentations

Whether you are looking for a keynote address at a national conference, an onsite professional development workshop, or a strategy briefing for senior leaders, our presenters deliver research-based content in an engaging and practical way.

- Conference keynotes
- Training workshops
- PD sessions
- Executive briefings
- Environmental Scans
- Research presentations

### Generation Z Defined

The 5 key factors of this global generation

### Future Proofing Careers

How educators & employers can equip Gen Z to thrive in changing times

### The What, Where & Why of Social Media

How to connect and communicate with the new generations

### Next Gen Leadership

Developing emerging leaders & managing multi-generational teams

### Creating an Engaging Culture

Equipping and inspiring staff, volunteers and teams

### Know the Times, Shape the Trends

A snapshot of the most influential demographic, social & global trends

### 5 Generations at Work

Attracting, retaining & training the diverse generations

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At McCrindle, we’re visual translators, we’re information designers, we’re research communicators. We combine the input of a research agency with the output forms of a design agency. To get cut through in these message saturated times, it’s essential that messages are presented in engaging and visual ways. From A5 infographics (like this one) to data animations, digital output and visual reports, we present research you can see.