

# THE FUTURE OF EDUCATION

## PARENT ENGAGEMENT IS RISING



**41%** of parents have increased their engagement with their child's school in the past two years



**60%** of parents expect at least weekly communication of emails/calls/blogs/texts from their child's school

## THE WELLBEING FOCUS



**1 IN 2** parents have increased (significantly/somewhat/slightly) their expectations of their child's school to support student wellbeing in the last 5 years  
**48%**

## TOP CHALLENGES FOR TODAY'S STUDENTS ACCORDING TO PARENTS

(extremely/very challenging)



Online bullying through social networks



High pressure to do well in exams and assessments



Life is more complicated, causing additional stress



## PARENTS WANT MORE INFORMATION ABOUT THEIR CHILD'S PROGRESS AND OPPORTUNITIES



Details of school events



Opportunities for me to be involved in school activities



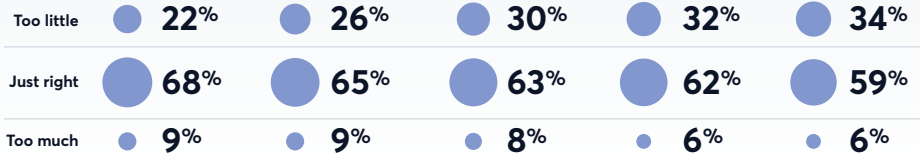
Vision and strategic direction of the school



My child's progress

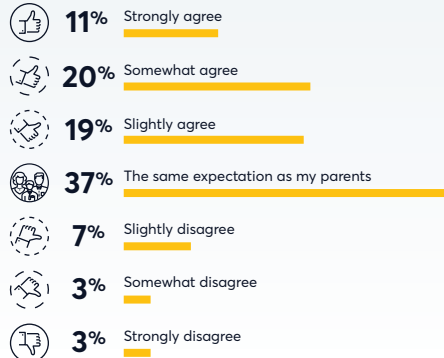


Opportunities for my child



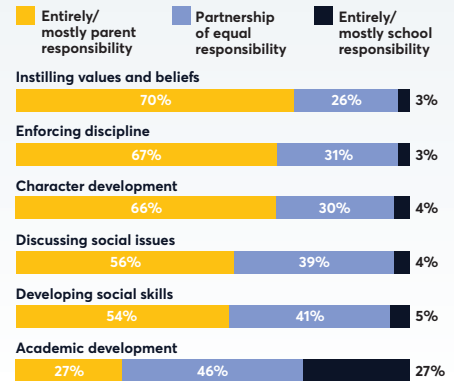
## SCHOOLS NEED A HOLISTIC FRAMEWORK FOR EDUCATION

**3 in 10 parents** (31%) strongly/somewhat agree they place greater expectations on their child's school for their holistic upbringing than their parents did



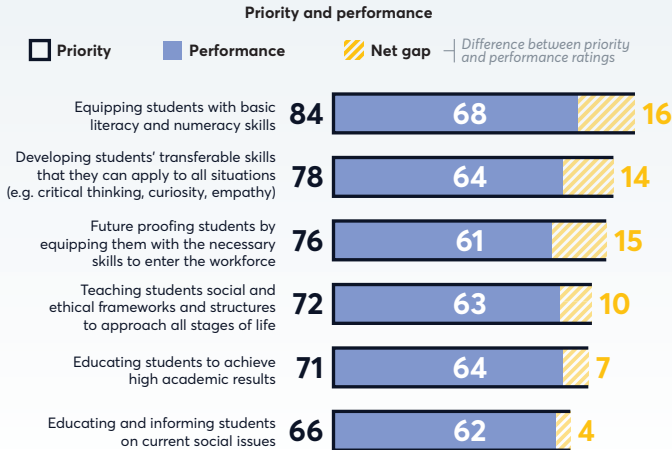
## PARENTS VALUE THE EDUCATIONAL PARTNERSHIP

Who do you believe is responsible for fostering the following in your child(ren)?

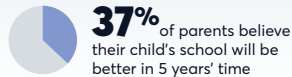


# EQUIPPING STUDENTS FOR THE FUTURE

## PARENTS SEE AN OPPORTUNITY FOR SCHOOLS TO IMPROVE PERFORMANCE IN PRIORITY AREAS

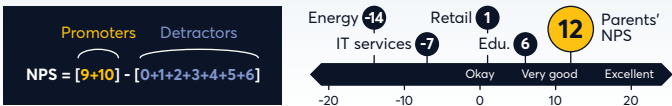


## PARENTS ARE OPTIMISTIC ABOUT THE FUTURE OF EDUCATION



## NET PROMOTER SCORE

On a scale of 0 to 10, how likely are you to recommend your school?



## TODAY'S STUDENTS ARE EQUIPPED WITH DIGITAL SKILLS AND CURIOSITY

### 21st Century skills for lifelong learning

*% of parents who believe students are extremely/very equipped*

#### COMPETENCIES



**60%**  
Digital skills



**57%**  
Creativity



**52%**  
Communication skills



**52%**  
Team work



**48%**  
Problem solving



**47%**  
Presentation skills



**43%**  
Critical thinking

#### CHARACTER QUALITIES



**60%**  
Curiosity



**50%**  
Adaptability



**49%**  
Social/cultural awareness



**48%**  
Persistence



**47%**  
Initiative



**42%**  
Leadership

#### Methodology

Research and infographic by McCrindle — [mccrindle.com.au](http://mccrindle.com.au).  
©© McCrindle 2019. National survey of Australian Gen Y and Gen X parents n = 1,002. In field 17 - 22 July 2019.

For the full report, go to — [educationfuture.com.au](http://educationfuture.com.au)

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